



PRESS RELEASE

**Miami, Florida
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Kinvent, leader in connected physical therapy and sports technology solutions, strengthens its U.S. Advisory Board with the appointment of David Schreff

Miami, USA – Kinvent, a global innovator in connected physical therapy and sports technology, is proud to announce the appointment of **David Schreff to its U.S. Advisory Board, reinforcing the company's strategic expansion across the United States.**

This appointment marks another **important step in Kinvent's ambition to collaborate with leading American experts** to shape the future of rehabilitation, sports performance, and connected healthcare technologies.

Empowering Professionals Through Innovation and Strategic Leadership

For the past nine years, Kinvent has supported over **30,000 rehabilitation and sports professionals in over 80 countries worldwide** by providing cutting-edge tools designed to assess progress, enhance decision-making, and improve patient and athlete engagement.

The United States represents a key strategic market and a global center for innovation in healthcare, sports, media, and technology, making it the ideal environment to accelerate Kinvent's development through high-level strategic collaboration.

"Our mission has always been to empower professionals with innovative solutions tailored to their needs," said Athanase Kollias, Founder & CEO of Kinvent.

Physical therapy and rehabilitation professionals are already working with Kinvent solutions at the Minnesota Timberwolves (NBA), Chicago Bulls (NBA), Hospital for Special Surgery (New York), Harvard Medical School and other pre-eminent institutions.

"David brings a unique combination of expertise across sports, media, technology, intellectual property, and global brand development. His strategic vision and experience scaling world-renowned organizations will be invaluable as we continue expanding Kinvent's impact in the U.S. market," Athanase Kollias, Founder & CEO of Kinvent.

About David Schreff

With more than 40 years of executive leadership experience, David Schreff has served in nine C-suite roles as a senior executive, board director, advisor, professor, and investor across sports, sports technology, AI-enabled enterprise software, branded entertainment, media, intellectual property, and consumer products.

Throughout his career, he has held leadership responsibilities at globally recognized organizations including the **National Basketball Association, Marvel Entertainment, The Walt Disney Company, USA Volleyball (national governing body of the United States Olympic and Paralympic Committee), and Viacom (now Paramount Global).**

His senior executive positions have included:

- CEO and Board Director of ACTV8me
- President, COO, and Board director at Marvel Entertainment
- President, Global Marketing and Media Group at the National Basketball Association (NBA)
- Vice President at Walt Disney Television (Disney Channel)
- Board Chairman of USA Volleyball (national governing body of the United States Olympic and Paralympic Committee)
- Global Board Director, and Treasurer, Professional Disc Golf Association (PDGA), serving over 40 countries.
- Adjunct Professor (Honors College and School of Business), College of Charleston, South Carolina

In addition to his corporate leadership career, **David Schreff is also a recognized educator and author**, having taught business management, sports, media, marketing, and entertainment management at institutions including the **University of Massachusetts-Amherst, Boston University, Parsons School of Design, Marist College, and Iona University.**

“Kinvent is building a unique platform at the intersection of healthcare, sports performance, and data-driven technologies,” said David Schreff. “What impressed me most is Kinvent’s ability to combine innovation, usability, and measurable outcomes into solutions that create tangible value for clinicians, trainers, organizations, and professional and amateur athletes. I’m excited to contribute to Kinvent’s continued international growth and strategic expansion in the United States.”

What this means for healthcare and sports professionals

The continued expansion of Kinvent’s U.S. Advisory Board reflects the company’s commitment to delivering:

- **Solutions tailored to the specific needs** of American rehabilitation and sports professionals.

- **Innovative technologies** inspired by the latest trends in healthcare, sports science, and connected performance.
- **Strategic collaborations** that help redefine rehabilitation and human performance through objective data and real-time biofeedback.

About Kinvent US Advisory Board

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About Kinvent

At Kinvent, we are **revolutionizing rehabilitation and physical therapy with cutting-edge technology that enhances patient assessment and recovery.**

Founded in 2017 by Athanase Kollias, Kinvent develops advanced connected measurement tools that help healthcare professionals track progress with precision and efficiency.

Our ecosystem includes force platforms, dynamometers, mobility sensors, EMG systems, and interactive solutions that provide real-time data for strength, balance, mobility, and movement analysis.

These tools empower professionals in sports, hospitals, rehabilitation centers, and physical therapy clinics to make informed decisions, personalize treatments, and engage patients like never before.

Driven by science, guided by data, and inspired by movement, Kinvent is shaping the future of rehabilitation worldwide.

Kinvent counts renowned investors in support of its global mission, including lead investor Eurazeo (via its Nov Sane Actions Non Cotees fund), and Uni Fund, Sofilaro, BADGE, and investor/footballer Raphael Varane.